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Jupiter Medical Center Serves Up Breakfast and Breast Cancer Info at Brake-for-breakfast

JUPITER (Sept. 15, 2009) – Jupiter Medical Center is kicking off Breast Cancer Awareness Month with a special event for working women. The second annual Brake-for-breakfast includes information, breakfast and goodies.

“This quick drive-through experience recognizes Breast Cancer Awareness month and is designed for women on the go,” said Sue Goulding, Oncology Administrative Coordinator for the Ella Milbank Foshay Cancer Center at JMC. “Drivers enter the parking lot, make three stops, and can be on their way.”

There are two Brake-for-breakfast events scheduled for the first two Thursdays in October. The first, on Oct. 1, will be held at Jupiter Medical Park at 2055 Military Trail, The second will be held at Abacoa Plaza, at Donald Ross Road and Military Trail, by Bagel Boyz.

At the first stop at each event, drivers will be given valuable information on better breast health. More than 200,000 thousand women are diagnosed with breast cancer each year – one every 3 minutes. Additionally, one person dies of breast cancer every 14 minutes.

But Goulding says that need not be the case.

“There’s a 97 percent survival rate when localized breast cancer is caught before it spreads to other parts of the body,” she said. “The importance of early detection and treatment of breast cancer cannot be stressed enough – the earlier the detection, the better the cure rate.”

Information on prevention, screening and early detection of breast cancer will be provided at the first stop, along with material on high risk factors for breast cancer. Medical personnel will be available to speak with drivers who have specific questions.

At the second stop drivers will be given an insulated bag filled with breakfast treats and coffee. The final stop features pink ribbon gift bags.

“The idea of Brake-for-breakfast is to educate women, thereby empowering them to take charge of their health,” Goulding said. “We encourage women to spread the word – to their moms, daughters, sisters and others – and become active on better breast health.”

About Jupiter Medical Center

A not-for-profit 283-bed community Medical Center consisting of 163 private acute care hospital beds, and 120 inpatient rehabilitation and long-term care beds, Jupiter Medical Center provides a broad range of services with specialty concentrations in orthopaedics, long-term care, minimally invasive vascular procedures, cancer care and advanced diagnostics. Founded in 1979, Jupiter Medical Center is affiliated with the University of Miami Miller School of Medicine, and is currently in the midst of a major, multi-year growth plan which includes an Outpatient Center, additional ICU beds and a Heart & Vascular Center. The Medical Center has approximately 1,500 employees, 490 physicians and 700 volunteers.