



FOR IMMEDIATE RELEASE

Megan L. Bennington
Marketing Manager
(561) 263-2896 / megan.bennington@jupitermed.com

JUPITER MEDICAL CENTER'S THORACIC SURGERY & LUNG PROGRAM NAMED A CENTER OF EXCELLENCE BY VERAN MEDICAL TECHNOLOGIES

JUPITER, Fla. (December 11, 2013) – Under the medical direction of K. Adam Lee, MD, Jupiter Medical Center's Thoracic Surgery & Lung Program has been named a Center of Excellence by Veran Medical Technologies.

Jupiter Medical Center is only one of five hospitals in the nation to achieve this prestigious recognition, as well as the first hospital in the nation to offer patients Veran™ Medical Technologies Total Navigation Oncology Solution. This comprehensive technology allows for easier navigation to lung, liver and kidney biopsies, as well as drainage and ablation procedures.

To be selected as a Center of Excellence, Jupiter Medical Center established a comprehensive oncology program which included world-class physicians, and engaged and highly competent staff; launched a full integration of Veran's EM technology; and was led by an administration committed to the highest level of patient care through technology and education.

“The combination of top physicians, staff and leading-edge technology allows us to formulate a world-class facility here at Jupiter Medical Center. This is exhibited over and over with great outcomes from procedures, the ability to teach at the hospital, and by keeping the facility up-to-date with the most advanced equipment,” stated Dr. Lee, Medical Director of the Thoracic Surgery and Lung Program at Jupiter Medical Center.

As a Center of Excellence, Jupiter Medical Center will become a teaching hub with procedures on Veran's equipment attended live by doctors from across the nation in person or via webcast. Jupiter Medical Center will highlight procedures being performed on Veran's SPiNDrive® Platform, which enables physicians to locate and diagnose lung cancer at earlier stages compared to traditional methods. The electromagnetic navigation system, complete with Always-On Tip Tracked™ instrumentation, offers patients a minimally-invasive approach to navigate to lesions located deep in the lungs.

“We are very pleased to partner with Jupiter Medical Center as a Center of Excellence for Veran Medical Technologies. Jupiter Medical Center has created what we consider the model lung cancer program to provide world-class care for patients afflicted with this disease,” said Rob Powers, VP of Marketing, Veran Medical Technologies. “We look forward to sending lung specialists from across the United States to learn about Jupiter Medical Center's Thoracic Surgery & Lung Program, along with Veran's advanced navigation technology.”

Jupiter Medical Center's Thoracic Surgery & Lung Program is dedicated to the prevention, early detection, treatment and care of patients with lung cancer and other diseases of the chest and lungs. This unique program spans the continuum of care and streamlines the diagnosis and coordination of treatment to achieve better outcomes. The Program's comprehensive continuum of care includes a board certified, multidisciplinary team of physicians; CT Lung Screening Program; Endoscopic Bronchial Ultrasound (EBUS); Navigational Bronchoscopy; Lung Nodule Clinic; Thoracic Multidisciplinary Clinic; Lung Cancer Patient Navigator; and STAR® Oncology Rehabilitation Program.

For more information on the Thoracic Surgery & Lung Center at Jupiter Medical Center, call (561) 263-5560 or visit www.jupitermed.com/lung.

About Jupiter Medical Center

A not-for-profit 283-bed regional medical center consisting of 163 private acute care hospital beds and 120 long-term care, sub-acute rehabilitation and Hospice beds, Jupiter Medical Center provides a broad range of services with specialty concentrations in oncology, imaging, orthopedics & spine, digestive health, emergency services, lung & thoracic, women's health, weight management and men's health. Founded in 1979, the Medical Center has approximately 1,500 team members, 520 physicians and 700 volunteers. Jupiter Medical Center is the recipient of the HealthGrades 'America's 50 Best' Award™ for three years in a row (2011-2013) and the Distinguished Hospital Award - Clinical Excellence™ for nine years in a row (2005-2013). For more information on Jupiter Medical Center, please call (561) 263-2234 or visit www.jupitermed.com.

###